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The Westin Nanea Ocean Villas
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STARWOOD VACATION OWNERSHIP'S NEW MAUI RESORT BEGINS WITH TRADITIONAL GROUND BLESSING CEREMONY

Slated to open in 2017, The Westin Nanea Ocean Villas will Inspire Wellbeing in an Idyllic Oceanfront Setting on Maui's Ka'anapali Beach

STAMFORD, Conn. – February 18, 2015 – Starwood Vacation Ownership, a division of Starwood Hotels & Resorts Worldwide, Inc. (NYSE: HOT) announced yesterday the development of The Westin Nanea Ocean Villas in Hawaii, a 26-acre oceanfront resort. Scheduled to open in 2017, the new resort is ideally located on Ka'anapali Beach in Maui and will feature 390 luxurious villas and a variety of world-class resort amenities, including an expansive lagoon-style pool and a beach bar. The new resort will also pursue the U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED) certification for high-performance buildings.

"The Westin Nanea Ocean Villas is a highly anticipated addition to the Starwood Vacation Ownership portfolio, building on the success of our existing Westin resorts on Ka'anapali," said Steve Williams, SVO's Chief Operating Officer. "By working closely with Hawaiian cultural experts on the resort's design and offerings, we will provide a truly authentic experience that celebrates the island's rich history and traditions."

Several of Hawaii's elected officials and community leaders welcomed Starwood's expansion in Maui at the ground blessing ceremony, including Mayor Alan Arakawa, Mayor of the County of Maui. "Starwood has always been respectful, gracious and kind to our community," said Mayor Alan Arakawa. "Their new resort will be a fine addition along Ka'anapali Beach and also provide more jobs for our working class in West Maui. We are thankful that Starwood continues to expand their brand here in Maui County."

Situated on a 26-acre property which includes a ten-acre public park, The Westin Nanea Ocean Villas has been designed by WCIT Architecture, a local architectural firm, and will be constructed by Hawaiian Dredging Construction Company, Inc. Infused with a variety of Hawaiian design elements, resort amenities will include a 10,000 square foot lagoon-style swimming pool with an upper pool, children's beach pool and play area, two plunge pools, three oceanfront cabanas and a WestinWORKOUT® studio. A full-service restaurant will offer breathtaking ocean views and an enticing menu of Hawaiian and international cuisine, plus the Westin brand's signature SuperFoodsRX® menu with nutrient-rich and delicious options to tempt every palate. The pool bar will provide a relaxing setting to enjoy oceanfront views, cocktails and lighter fare. Guests will enjoy cultural programming celebrating local history, arts and crafts, music and dance, as well as access to resort amenities at The Westin Ka'anapali Ocean Resort Villas located next door, including Spa Helani, a Heavenly Spa by Westin.

Every aspect of the new Westin resort will inspire "Nanea," a state of relaxation and repose. The sensory-rich environment at Westin offers a respite from the rigors of travel and sets a welcoming tone. In addition, the Westin brand's innovative programs and instinctive service transform every aspect of a guest's stay into a revitalizing experience. All villas will feature the world-renowned Westin Heavenly® Bed – featuring lush sheets, down cushioning and a patented pillow-top mattress, which cradles and contours to the body for complete comfort.

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Guests will revive in the Heavenly® Bath enhanced with the brand's Heavenly® Shower, Heavenly® Robe and White Tea Aloe bath amenities, in-room and high-speed Internet access.

Westin Hotels & Resorts, like all brands within Starwood's robust portfolio, is proud to offer the Starwood Preferred Guest® program, which made headlines when it launched in 1999 with a breakthrough policy of no blackout dates on Free Night Awards. SPG® offers members the ability to redeem awards at more resorts, more luxury properties, more European hotels and more golf properties than any other hotel program.

For more information on Westin Hotels & Resorts, please visit www.westin.com, [Facebook](#) or follow Westin on [Twitter](#).

About Westin Hotels & Resorts

Westin Hotels & Resorts has been a leader in wellness and hospitality for more than a decade. Today, Westin has 200 hotels and resorts in nearly 40 countries and territories, and is owned by Starwood Hotels & Resorts Worldwide, Inc., one of the leading hotel and leisure companies in the world with more than 1,200 properties in 100 countries and 181,400 employees at its owned and managed properties. Starwood is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: St. Regis®, The Luxury Collection®, W®, Westin®, Le Méridien®, Sheraton®, Four Points® by Sheraton, Aloft®, and Element®. The Company boasts one of the industry's leading loyalty programs, Starwood Preferred Guest (SPG®), allowing members to earn and redeem points for room stays, room upgrades and flights, with no blackout dates. Starwood also owns Starwood Vacation Ownership, Inc., a premier provider of world-class vacation experiences through villa-style resorts and privileged access to Starwood brands. For more information, please visit www.starwoodhotels.com.

About Starwood Vacation Ownership, Inc.

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